Senate Bill

To: The Student Senate of the University of North Dakota

Authors: Erik Hanson – Student Body Vice President

Sponsors: David Wischer – College of Education & Human Development

CC: Cole Bachmeier - Student Body President, Cassie Gerhardt - Student Government Advisor, Andrew Freligh - Student Organization Funding Agency Advisor, Dr. Cara Halgren - Vice President for Student Affairs and Diversity,

Date: 8/20/17

Re: Gameday Experience - Promotional Mini Footballs

Whereas, the Student Government of the University of North Dakota proudly supports the development of the athletic programs of our institution,

Whereas, the Gameday Experience Committee is designed to increase the excitement surrounding the atmosphere of home football games at the Alerus Center,

Whereas, the atmosphere at the home football games directly impacts the positive student experience on campus,

Whereas, the In-Game Experience Subcommittee has decided that an increase in promotional materials will help with creating an exciting experience in addition to helping develop the Fighting Hawks brand image,

Whereas, a primary focus for Student Government during the 2017-2018 school year is to build the reputation for its brand and outreach to students as well as the community our positive impact,

Therefore, be it moved that UND Student Government allocates $1,430 from the Unallocated Fund to repay an advance by the athletics departments for mini footballs to be thrown out to students and fans at the home football games and tailgate. This will cover 1,000 balls at a cost $1.33 / ball for green balls with a two-color logo, plus an additional $100 setup charge for the design process.

Cole Bachmeier, Student Body President