Minutes

Members
John Opland
Nicolas Hanson
Jonathan Schlitz
Chris Petschen
Eric Souvannascad
Eric Gefroh
**Matthew Adamson
Daniel Frank
Conrad Kranz
Kaleb Dschaak
**Michael Kelsch
John Bjorklund
**Taylor Bovee
Layton Ericson
Hannah Carlson
**Tucker Haffner
**Brett Johnson
**Juke Wahlin
**Nicholas Young
**Laurie Freid
**Roy Roach

Non-Voting Members
Brandon Beyer
Blake Andert
Cole Bachmeier
Ben Grounds
Jake Eischens
Erik Hanson
Nate Schroeder
**Abigail Christiansen
Cassie Gerhardt

Visitors
Theresa Hanley
Peter Johnson
Stephanie Walker

CALL TO ORDER
V.P. Andert called the 1/25/2017 meeting of the UND Student Senate to order at 6:01 PM

APPROVAL OF CONSENT AGENDA

MOTION
Senator Gefroh moved to approve the consent agenda without objection

VOTE
(00:00:25) MOTION APPROVED
GUEST SPEAKERS

No guest speakers

REPORTS

A. Executive
   a. President

(00:01:00) President Kennedy and the marketing council are looking to revamp the university marketing efforts. Landing pages have been, and will continue to be, implemented for prospective students via digital advertising. In addition, a mobile-friendly website is in process. The marketing company, mStoner, will be implementing the project.

A strategic marketing plan is being developed for the general branding of the university. Through the partnership with SME, who designed the Fighting Hawks logo, a new marketing strategy is being implemented. The new marketing strategy is expected to finish by May 2017. The intention of the marketing strategies is to create a larger digital/social media presence directed towards attracting prospective UND students.

In addition, a more transparent tuition model is being created. This will allow students to have a clear idea of the costs to attend UND.

b. Vice President

(00:06:30) Two off campus senator positions are open, as well as one residence hall position. If there are more candidates than positions available, candidates will come to the senate floor to be interviewed.

c. Treasurer

(00:07:15) No substantial changes to the budget. SOFA meeting has allocated $55,000 to student organizations, leaving $7,200 remaining in the budget.

A new senate bill is likely to be brought to the floor. The investments account is currently at $213,000. Once funding is received from the University, and transfers are finalized the account is expected to be at $290,000.

d. Chief of Staff

(00:08:33) The next NDSA meeting will be held in Wahpeton, ND in mid-February.

The Senate Meet & Greet retreat will be coming up soon.

CAP update: 300+ student surveys have been recorded and will be studied for any significant data trends. More information to be followed.
e. Governmental Affairs

(00:09:55) Proposal of house bill 1264 will require mandatory minimum tuition rates for Minnesota and Midwestern students.

Proposal of house bill 1265 will put caps on the number of nonresidential students in the respective programs, starting at 250%. This rate will go down to 150% by 2025-2026.

A new campus bill is being proposed which will increase university grounds police jurisdiction by a quarter mile radius from university property. This allows campus police to patrol without any ambiguity in regards to jurisdiction.

Language added to house bill 1422. Underage buyers that supply alcohol to another minor may result in a Class A misdemeanor. Legal purchase of alcohol that is then supplied to a minor may result in a Class C felony.

f. Faculty Advisor


The Student Government banquet will be held Thursday, April 27.

B. Committees

Judicial
None

Appropriations
None

State and Local
None

C. Special Reports

Constituent Reports
None

Other Matters Arising
None
UNFINISHED BUSINESS

SB 1617-11

(00:20:45) After two rounds of grant proposals, NDUS was granted $100,000 from the last legislation to implement open education resources (OER) to allow students access for alternative options to textbooks. If an individual professor is to implement OER’s upon their discretion, $2,500 would be requested. Grants are looking to be written department-wide, lowering the overall cost of implementing the OERs. This would lower the cost of textbooks for the student body by roughly $2 million annually for some courses.

MOTION

(00:30:10) Senator Kranz motions to approve SB 1617-11.

Seconded by Senator Opland

DISCUSSION

No discussion.

VOTE

(00:31:45) MOTION CARRIES SB 1617-11 IS APPROVED

NEW BUSINESS

No new business.

PUBLIC COMMENT/ANNOUNCEMENTS

*Elections committee is looking for a student senator- must not be running for election/position

ADJOURNMENT

(00:32:23) MOTION CARRIED the 1/25/2017 meeting of the Student Senate was adjourned without objection at 6:33 pm

Respectfully Submitted,

Blake Andert
Chair

Recording Secretary