Senate Bill

To: The Student Senate of the University of North Dakota

Authors: Matt Kopp – Student Body President

Sponsors: Erik Hanson – Off-Campus Senator

CC: Matt Kopp - Student Body President, Taylor Nelson - Student Body Vice President, Cassie Gerhardt - Student Government Advisor, Andrew Freligh - Student Organization Funding Agency Advisor, Dr. Lori Reesor - Vice President for Student Affairs, Cara Halgren - Associate Vice President for Student Services & Dean of Students, Clayton Harrington - Parking and Transportation Director

Date: 8/30/2015

Re: DoubleMap Shuttle Tracking Funding

 Whereas, the fiscal year 2017 student fee allocation for the UND shuttle bus service is $111,393 and covers the costs for fuel and maintenance of vehicles as well as driver salaries, and

 Whereas, many students do not take advantage of the free shuttle service available to all students for various reasons, and

 Whereas, students are often not aware of the shuttle bus schedule or where the shuttle bus stops regularly, which causes many students not to use the service, and

 Whereas, Student Government should strive to make programs and services that student fees fund more accessible to students so that they are able to gain additional value from their fees, and

 Whereas, DoubleMap, a smartphone app that tracks the location of shuttle buses and provides maps of the scheduled bus routes on college campuses has recently been selected by the Parking and Transportation Department as a viable option for student use, and

 Whereas, the Parking and Transportation Department conducted an extensive bidding process among vendors of similar software and found DoubleMap to have the best combination of services and affordability among the companies that submitted bids, and

 Whereas, this service would have a significant benefit for students as it would allow them to have better information regarding shuttle bus services on campus for free, and

 Whereas, Parking and Transportation has asked Student Government to provide the funding for the service, which will take effect in the Fall of 2016, and

 Whereas, the contract would be for a period of five-years at which point Parking and Transportation, in conjunction with Student Government, would review student use of the app and make a determination as to whether or not the service should be continued, and

 Therefore, be it moved that $9,995.72 be allocated from the Student Government General Account to the UND Parking and Transportation Department for the first year of the contract, and
Therefore, be it further moved that the 2015-16 Student Senate requests that the FY18 Presidential Finance Committee submit in its annual Student Government budget a new line item in the amount of $8,609.72 to cover the yearly cost of the program, and

Therefore, be it furthest moved that the Student Senate wholeheartedly endorses this student service and that Student Senators will make an effort to promote the smartphone app to other students across campus.

Therefore, be it furthest moved that the DoubleMap Shuttle Tracking funding become a special project of 5 years after which the program shall be reviewed with the opportunity of renewal, change, or termination, and

Therefore, be it furthest moved that this review take place during Spring 2021.

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Student Body President, Matt Kopp