UND Student Senate
Sunday, October 13th, 2013
River Valley Room
6:00 p.m.

I. Call to Order

II. Guest Speakers
A. Landon Bahl - #besomebody

III. Approvals
A. Minutes 09/29/13
B. Off Campus Senator
   1. Kristin Emmons

IV. Reports
A. Executive
   1. President
   2. Vice President
   3. Chief of Staff
   4. Treasurer
   5. Public Relations Coordinator
   6. State Governmental Affairs Commissioner
   7. Local Governmental Affairs Commissioner
   8. Sub-Committees
      a. Judicial: Senator Tschosik
      b. Appropriations: Senator Johnson
      c. State and Local: Senator Oberg
   9. Standing Committees
      a. SOFA: Senator Johnson
      b. UPC: Senator Haugesag
B. Special Reports
   1. Constituent Reports
   2. Other Matters Arising

V. Unfinished Business
A. SR 1314-02 NDSA Attendance Expectations
B. SR 1314-03 Statewide Day of Service

VI. New Business
A. SR 1314-04 Budget and Student Fee Transparency
B. SR 1314-05 Support for Non-Discrimination Housing Ordinance Amendment
C. SB 1314-05 #besomebody Event
D. SB 1314-06 Student Reimbursement Fund
E. SB 1314-07 Business Cards for Student Senators

VII. Announcements/Public Comment

VIII. Adjournment

**********All are Welcome to Attend**********
# STUDENT SENATE ATTENDANCE RECORD

October 13\textsuperscript{th}, 2013

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**Please keep this sheet within Senate members**

October 13, 2013
Please Write Legibly!

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Student Senate
October 13th, 2013
River Valley Room
6:00 pm
Minutes

Members
Cyndi Burich**
Molly Burke***
Averi Haagesag**
Rachel Hoffert**
Philip Jensen
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Visitors
Nick Creamer
Lexi Hanson
Matt Kopp
Abi Nadeau
John Mitzel
Ross Lien
Joe Kalka
Alyssa Walker
Landon Bahl

* Arrived after call to order
** Absent
*** Left before adjournment

CALL TO ORDER
Vice President Hanson called the 10/13/13 meeting of the UND Student Senate to order at 6:00 PM.

APPROVALS

APPROVAL OF MINUTES

MOTION
Senator moved to approve the 9/29/13 minutes without objection.

VOTE
MOTION CARRIES. (00:00:53)

GUEST SPEAKERS

MOTION
Senator Swigost moved to pull SB1314-05 from committee to the current item of business.

SECOND
Senator McClain seconded.

VOTE
MOTION CARRIES.
Landon Bahl talked about the #besomebody campaign that is coming to campus November 8. They are asking for $3,000 which will cover the rental of the REA, the tent, a heater, and advertising.

Senator McClain asked if they had an exact breakdown of the prices for the REA. Why if you are renting the Ralph would you have the event outside? Landon stated that they are still waiting to hear back from the REA on the exact prices for rentals. They want to have a big party and that would be super expensive to do inside the REA so outside is suited better. The speaker would most likely be in the atrium right inside the REA.

Senator Johnson asked if they have any ideas about what specifically Kash will be speaking about. Asked if he has found any other sources of funding since last time.

Landon stated Kash will be talking about finding your passion and going with it. He has not found any other sources of funding, but they have asked around but haven’t heard anything back yet.

Senator Tschosik asked if he could elaborate on the time sensitive issues.

Landon stated that since the event is less than a month away they need to get advertising out there if the event is going to be successful.

Senator McClain asked if they have a secondary location in the case of bad weather.

Landon stated that the weather will not affect them.

**MOTION**

**SECOND**

**DISCUSSION**

Senator Thunder moved to approve SB1314-05.

Senator Swigost seconded.

Senator Oberg moved to amend SB1314-05 to add line 15 and 16, therefore be it furthest moved that all receipts be submitted to the Student Body Treasurer no later than November 15, 2013 along with any unspent allocated funds without objection.

Senator Thorson asked if it would be possible to wait another week so that we can get some more concrete details from Landon.

Senator Tschosik stated he would like some time to talk to his constituents about this bill and the funding.
Senator Swigost stated he talked to some of his constituents about this after the first presentation and they were concerned about the original amount of money that was going to be spent on this, but now that it is lower he thinks it is better. He has also heard a lot of good things from his constituents about how they like this idea of bringing them to campus.

Senator McClain stated he doesn’t think that students’ money should be spent on advertising to the community.

Senator Oberg moved without objection to add line 14 after event add “, and”. The between the 2 therefore clauses add “therefore be it further moved that all other sources of funding be expended before using allocations from Student Government, and”. Line 17 after receipts “, as well as an accompanied report justifying all expenditures.”

President Creamer stated he thinks this is a very reasonable amount of money to ask for, for such a great event.

Senator McClain called to question.

Senator Tschosik objected.

MOTION

Senator Tschosik moved to table SB1314-05 until next week.

SECOND

Senator Oberg seconded.

DISCUSSION

Senator Tschosik stated he would like to move it back a week so he can talk to his constituents, and also as the bill states now they need to use the money they receive from somebody first so us not allocating this money right now will not affect them that much since they still have that money.

Senator Swigost stated they came and presented 2 weeks ago, and gave us a lot of great information. So why wouldn’t you talk to your constituents right after that to see what they thought about it, especially since they talked about pursuing a bill and funding for this.

Landon stated if they put it off a week, they could start promoting it but it would cause problems. And it is another week of lost time.

Senator McClain asked what you would be losing day by day.
Landon stated that it would just be getting everything out to the students, and making sure that the event is successful.

Senator Thorson asked if the templates for the advertising have been created. Stated he struggles with not having information about what the money is going towards.

Landon stated the templates are made they just need to know what their budget is so that they can finalize their plans.

Senator Tschosik stated that there is a lot of information that is missing that if we had, everyone could get behind.

Treasurer Nadeau stated it is possible for them to lose the REA.

Senator Miller called to question.

Senator McClain objected.

**MOTION**

Senator Miller moved to end discussion on the motion to table SB1314-05.

**SECOND**

Senator LaBrie seconded.

**VOTE**

**MOTION FAILED. (00:34:00)**

Senator McClain asked how much the other schools are spending on this event. Asked what would happen if we are unable to fund this event.

Landon stated he doesn’t know what they are spending. Stated they would show up regardless, but it would mean that there wouldn’t be a big event like all the other schools and it will be all over social media and it will look dumb.

Senator Swigost stated that since the agenda was sent out late they shouldn’t be penalized, the bill was done on Monday so it should have been sent out to everyone on the regular time schedule.

Senator Nelson stated that at the first meeting we allocated $10,000 to send 5 people to hear some speakers, so this would be a much better use of our money to sponsor an event that will benefit a few hundred people.

Landon stated this isn’t benefiting them personally. This is something different than what is normally on campus. A lot of students think that Student Government is in its
own little bubble, but funding this event will hopefully allow students to see that Student Government does bring new and cool events to campus.

**MOTION**

Senator Johnson called to question.

**SECOND**

Senator Thunder seconded.

**DISCUSSION**

Senator McClain stated the only reason he is objecting to this is there might be a possible legality issue with using the Student Government logo.

PRC Kalka asked Senator McClain to elaborate on this.

Senator McClain stated that with us funding them we are required to put our logo on it, so we just need to make sure that we are legally covered on all of those bases.

Landon stated that they talked to the somebody headquarters and they are totally fine with the SG logo being on the advertisements. If needed they could get it in writing.

**VOTE**

**MOTION CARRIES.** (00:43:58)

**VOTE**

**MOTION FAILS** (00:44:25)

**MOTION**

Senator Oberg moved to amend to add lines 17 and 18, "therefore be it further moved that no funds be allocated until Student Government has received written permission from the somebody organization to include the Student Government logo on any and all advertising, and".

**SECOND**

Senator Tschosik seconded.

**DISCUSSION**

PRC Kalka asked if we would need to fill out a trademark request as well.

Senator McClain stated we wouldn’t need that.

**VOTE**

**MOTION CARRIES.** (00:47:18)

**VOTE**

**MOTION CARRIES.** (00:48:13)

**REPORTS**

**Executive Reports**

President

President Creamer stated they made some progress on the alcohol committee, and they are about ready to move
out of the education phase and moving into putting something in place.

Vice President

Vice President Hanson apologized for the agenda going out late. She is on a committee that is trying to connect students to the Grand Forks community in any way possible, through business leaders, volunteer events, etc. Wondering if there is anyone who would be interested in working on a project for this. The United Way campaign is happening on campus right now, very interested in trying to get students involved. They are very interested in the imagination library program. Asked what people think about calling a special informal meeting to go over all the ASGA reports, or waiting till next week to do them.

Senator Swigost stated he thinks it should be done at a senate meeting because everyone has crazy schedules and getting another day to get together would be hard.

Senator Tschosik stated that in all the emails that were sent out, it was stated that tonight was when everything would be gone over.

Chief of Staff

Chief of Staff Kopp stated that he, Senator Johnson, and Shawn Wagner (SOFA Chair) had a meeting with the UND Lacrosse club about funding for them. They were looking to get one big lump sum of money, but he thinks that they convinced them to stick with going to SOFA.

Treasurer

Treasurer Nadeau stated allowable unallocated has $315,085, and the unallocated has $37,512. Working on getting the budget for the website up.

Governmental Affairs Commissioner

State-Governmental Affairs Commissioner Mitzel talked about the responses from the last 2 Tuesday two’s. If anyone has a question they would like to see asked, let Matt know. Next SBHE meeting is November 21st at Mayville State University.

City-Governmental Affairs Commissioner Lien stated 2 weeks ago he, Matt, and Nick met with Pete Hagga and the 2 Chiefs of Police and talked about community engagement and involvement. Looking to pair with GFPD to do more events in the community. Talked about the City-Senate meeting, not going to be October 20, tentatively in November.

Senator Tschosik asked about the Arts and Entertainment Zones and how discussions were going on that.
City-GAC Lien stated that at this point it is still discussion, they are moving forward with it in the downtown area but nothing has been decided for UND's campus.

President Creamer stated that Chief Plummer is going to put into writing what has been happening since he took office. Provided with data at the last CCC alcohol meeting, will be getting more information on it soon.

Public Relations Coordinator

P.R.C Kalka stated he passed out a handout from his takeaways from the conference. Thanks to everyone who did the parade. Monster Patrol is coming up and they will be sending out an email this week if you signed up for that. Next Monday and Thursday are the SFAC open forums for students. There is a need for a marketing/distribution committee, looking for a couple senators, some people from UPC and 2 students at large. They would be putting up flyers and be in charge of figuring out where we should be advertising next.

Subcommittees

Judicial

Vice President Hanson yielded to Senator Tschosik, Chair of the Judicial Committee.

Senator Tschosik stated Judicial did not meet.

Appropriations

Vice President Hanson yielded to Senator Johnson, Chair of the Appropriations Committee.

Senator Johnson stated they passed SR1314-04 and SB1314-05; other 2 are sitting in committee as per their bylaws.

How did the senate bill SB1314-05 pass through the committee, if it has to sit for a week as per the bylaws?

Senator Johnson stated that because of the time constraints on the bill, and hearing that it was most likely going to be voted on during this meeting they decided it would be better to just vote on it in committee.

State & Local

Vice President Hanson yielded to Senator Oberg, Chair of the State and Local subcommittee.

Senator Oberg stated passed SR1314-02 and SR1314-05 and tabled SR1314-03.

Standing Committees
SOFA

Vice President Hanson yielded to the senate liaison of SOFA, Senator Johnson.

Senator Johnson stated they funded 4 different organizations, and they continued their discussion about how they are going to deal with some potential problems regarding fundraising.

Senator Oberg asked how soon will we be seeing SOFA constitution and bylaw changes.

Senator Johnson stated it would be at the end of the year.

UPC

Vice President Hanson yielded to senate liaison of UPC, Senator Haugesag.

Senator Haugesag was not present.

Special Reports

Constituent Reports

Senator Oberg stated some of his constituents didn’t know that there was field experience for some classes, and it was part of their grade but can’t be found anywhere by the students. Went to the associate dean for education, and they met with the director of field experience and they are going to get something put up online about what classes require this field experience.

Other Matters Arising

Senator Thorson stated he met with one of the co-chairs of the writers conference of UND to talk about what it has meant to UND and what some of the funding has gone towards. They are getting less grant money from the university. This year they are going to a 3-day conference, rather than 5 days. A typical conference usually costs $65,000-85,000.

UNFINISHED BUSINESS

A. SR1314-02 NDSA Attendance Expectations

Senator Oberg stated this is something that 3 days prior to the last meeting he had 22 people signed up to go and the day of the meeting he had 12. This is something that has been passed 5 out of the last 6 years. Made one change in committee to line 16, expected has been changed to “strongly encouraged”.

MOTION

Senator Tschosik moved to approve SR1314-02 without objection.
NEW BUSINESS

A. SR1314-04 Budget and Student Fee Transparency
Senator Johnson stated that this resolution is just to keep open channels of communication, especially with the formulation of our budget and the student fee process. Main point is to have people attend the open forums so that we can get some student feedback on how we should formulate this budget.

President Creamer stated it should encourage everyone in this body to bring back information from their constituents and the various committees you are on.

Senator Thorson asked what is meant by transparent.

President Creamer stated they are going to publish all documents relating to this on our website, holding the open forums, and anything else that we see as appropriate.

MOTION
Senator LaBrie moved to approve without objection.

VOTE
MOTION CARRIES. (01:20:30)

B. SR1314-05 Support for Non-Discrimination Housing Ordinance Amendment
Senator Thorson stated he has been working with a student group on campus and some community members since February to lift the discrimination bans in Grand Forks. This is very similar to SB2252 that passed last year; this is just the local version. Line 20 talks about supporting the city council in their efforts to change the discriminations.

Senator McClain asked if they had already approved this in the city.

Senator Thorson stated they voted to move this forward starting on October 21, but it has not passed city council yet.

MOTION
Senator McClain moved to approve SR1314-05.

SECOND
Senator Thunder seconded.

VOTE
MOTION CARRIES. (01:23:30)

PUBLIC COMMENT/ANNOUNCEMENTS
Senator McClain stated that he had already spoken to PRC Kalka about this, but there is a lack of UPC
marketing on campus. Feels that for the amount of money we are spending and the level of talent that we are bringing in there should be a lot more advertising.

Senator Swigost stated there were some harsh words said in the Dakota Student about the somebody event, and if they are going to be emailing senators for their opinions on something if they could please email everyone so we all have a fair chance of stating our opinion.

Senator Oberg stated the next NDSA meeting is at UND on October 25-26. Friday will be from 5-9ish. If you would like to go, please let him know because he needs to submit a roster by this Friday.

Vice President Hanson yielded the chair to Senator Oberg.

PRC Kalka talked about his experiences at ASGA and the major take-aways from the conference. For complete information please see attached document.

President Creamer talked about the presentations that he got the most out of. For complete information please see attached document.

**MOTION**

Senator LaBrie moved to extend meeting time by 15 minutes without objection.

**VOTE**

**MOTION CARRIES. (01:44:21)**

COS Kopp talked about the sessions that he attended and what he got out of the meetings. For complete information please see attached document.

State GAC Mitzel talked about what he learned at the conference and why it is valuable to us. For complete information please see attached document.

Vice President Hanson talked about the meetings that she attended and what she got out of them. For complete information please see attached document.

**MOTION**

Senator LaBrie moved to extend meeting time by 5 minutes without objection.

**VOTE**

**MOTION CARRIES. (02:07:22)**

**ADJOURNMENT**

The 10/13/13 meeting of the Student Senate was adjourned without objection at 8:20.
Respectfully Submitted,

Alan Oberg
Chair

Megan Beneke
Recording Secretary
STUDENT SENATE VOTING RECORD

Title of Motion: **SB1314-0S to the floor**

Date: **10-13-13**

Motion: It was moved by **Swigost**, seconded by **McClain**, "to pull **SB 1314-0S** from committee to the current item of business."

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Motion Carried: **Motion Failed**  

**11/15**
STUDENT SENATE VOTING RECORD

Title of Motion:  Approval SB 1314-05

Date: 10-13-13

Motion: It was moved by Thunder, seconded by Swigost, "to approve SB 1314-05."

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Motion Carried  Motion Failed

Aless Hansen
**STUDENT SENATE VOTING RECORD**

Title of Motion: *Table SB 1214-05*

Date: 10-13-13

Motion: It was moved by Tschosik, seconded by Oberg, "to table SB 1214-05 until next week."

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Motion Carried

Motion Failed

Aleys Hanson
STUDENT SENATE VOTING RECORD

Title of Motion: Question to table SB1314-05

Date: 10-17-13

Motion: It was moved by Miller, seconded by Mcclain, "to call the item of tabling SB1314-05 to question."

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Motion Carried ☑️ Motion Failed ❌

9/10

AUSTIN TANSON
STUDENT SENATE VOTING RECORD

Title of Motion: _Question tableling SB1314-05 #2_

Date: _10-13-17_

Motion: It was moved by _Johnson_, seconded by ____________, "to_____

Call the table of SB1314-05 to question."

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Motion Carried  Motion Failed

[Signature: Alexs Hansen]
STUDENT SENATE VOTING RECORD

Title of Motion: Amend SB 1314-05

Date: 10-13-13

Motion: It was moved by Oberg, seconded by Tschosik, “to amend SB 1314-05.”

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Motion Carried  Motion Failed

Alexis Hansen
STUDENT SENATE VOTING RECORD

Title of Motion: Approve SR 1314-05

Date: 10-17-13

Motion: It was moved by McClain, seconded by Thunder, "to approve SR 1314-05."

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Motion Carried

Motion Failed

Alex Hanson
ASGA Conference Recap - Joe Kalka

Block 1 - Roundtable: Public Colleges/Universities
- Discussed systems of government within governments
  - Bicameral legislatures, representation for student organizations, party system for elections
- Signature programs at campuses
  - Transportation, Discounted sports tickets
- Takeaway: Our systems are adequate, but there is more we can do, given our circumstances, resources

Block 2 - 25 Worst Mistakes Your SG Can Make
- See Handout
- 24. Spending too much time on constitution/bylaw changes
- 20. Not training members
- 15. Failing to understand that SG exists to serve
- 6. Not Following through
- 3. Poor Publicity. Not focusing enough on marketing SG
- 1. Poor communication with students, faculty and staff
- Takeaway: Identification of the problems identified

Block 3: Do the Right Thing: Ethics and Your SGA
- Considering proper behavior within decisions on SG
- Topics referenced
  - Balancing decisions between SG and Student Orgs
  - Whistleblowing when necessary - important
  - Making decisions for constituency
- Importance of an honor code
- Takeaway: As an exec member, it is important to focus on overall needs of SG to reach out to the most students
  - For senators, idea is to look to constituents first

Block 4: How to Make Students Care About Your SG: Signature Programming
- Students care about programs that have meaning to them
  - Often things that make/save them money
  - Allows for students to be more engaged within other parts of student government
- Key is marketing these programs
  - SG logos on cards for transportation, signage for events
- Ideas from the session
- Pens
- Odd items - paperweights

- 8. Eat and Greets
  - Senators and Execs set up times to eat and talk to students
  - DS covering it possibly

- 9. Studies and Surveys
  - Tuesday Two’s

- 10. Weekly Emails

- 11. Orientation
  - Increased SG involvement

- 12. PR Position on SG

• **Takeaway:** Improving infrastructure to better marketing within SG
  - Graphic Designer, Marketing team
  - Week in Brief

**Block 7: Creative Thinking/ New Ideas**

• Question/Answer period with students- led by speaker

• First question: How do we increase sustainability of positions?
  - Better explaining positions on SG
  - Training more often

• Second Question: How do smaller schools increase involvement?
  - Focusing on specific groups/ orgs to join SG

• Message from speaker
  - Changing perception that SG must continue doing what they have done in the past

• **Takeaway:** The importance to look to students/ senators for new ideas

**Block 8: Publicity and Promotions**

• Most of the time spent on talking about dealing with papers

• Repeated idea of steady drumbeat

• Press releases

• Week in Brief
  - One school used it of awareness of programs/ events

• **Takeaway:** Allowing for constant positive news is key through newsletter and relationship with newspaper

**Block 9: Schools over 10,000 Students**

• Meeting with Syracuse

• Major programming/ concerts with major entertainers

• SU system of government
ASGA Conference Report
Matt Kopp – Chief of Staff

If you would like any more information from me regarding this conference, please feel free to shoot me an email at und.stugovchiefofstaff@email.und.edu. I would be happy to provide you with the power points or supplemental materials from the workshops as well.

Administrators are not the Enemy: Learn How to Get Along with Yours:

SG-friendly administrations are easy to spot. They're easy to talk to, treat student leaders as peers in the governance process, respect the SG's autonomy, and value SG’s input on key institutional decisions. This useful workshop, which is a companion to the “SG Effectiveness Test,” identifies the top 11 characteristics that make for an SG-friendly administration. Through ASGA’s exclusive "Administrator Test," you’ll decide how well your administration meets these ideals and give it a score. Then you'll know if it's time to thank your administration for their assistance- or if you should take time to build a better relationship.

Takeaways: This was one of the most useful workshops for me personally. When I took the Administrator Test, I ranked our administrators in the Public Relations tier. This means that the administrators see Student Government as a positive thing and want to support it, but if the Student Government makes a decision that the administration disagrees with, then they will distance themselves from us very quickly. One of the ways for us to work on improving this relationship is to keep trying to get Student Government members onto boards and committees that make decisions that have real impacts on campus. An example of success in this case is the large role that students currently play in the student fee allocation process. For any of you that are on these student fee committees, it is very important that we take our roles seriously so that administrators will continue to allow us to be involved in important processes on campus.

Leadership Reloaded: Skills For Effective SG Members:

This interactive workshop will explore the different skills needed for SG Senate and Committee members to become elements of social change on their campus. Through a series of experiential activities the participants will work to establish an understanding of the “Relational Leadership” approach. The Relational Leadership training centers around a T.E.A.M. approach to group successes. Participants understand how their interactions and relationships with each other have a large impact on their organization and the campus community.

Takeaways: This was the first workshop that I went to, and when I got out of it, I won’t lie, I was a little worried about how the rest of the conference would go. This was more of a basic seminar on what it meant to serve on student government and how to make positive relationships with other members of Student Government, as well as constituents and administrators. While it was not the most effective workshop on its own, many of the concepts that were covered in this workshop, such as effective interpersonal communication skills, were brought up in a recurring manner throughout the conference. Overall, I thought this was a good way to kick off the conference from the workshop aspect of things.
Stoke the Fire: Seven Ways to Maximize Your Leadership Potential
Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.

Takeaways: This was one of my favorite workshops from the conference. The speaker, a former Student Body President from Arizona State University, used historical examples and transformed them into modern messages on what it means to be a leader, and some of the traits that those leaders should possess. A few of the traits that he mentioned were motivation (both the ability to motivate others and the ability to motivate one’s self) and effective communication on all levels.

Moving On: Tips to Avoid the "Terrible Turnover"
Did your SG have a successful year? Do you want to see the SG on your campus thrive in the future? Officer transitions are an integral part of sustaining organizations and seeing them succeed, yet they're often overlooked. Helping your students understand the need for transition work can sometimes be challenging. This session will explore that issue, ways to assist your SG leaders in creating a transition plan, and how to ensure that projects aren't lost in transition. Participants will get a sample transition worksheet, agreement, retreat schedule, and tips on providing for the future of their organizations.

Takeaways: UND Student Government is bad at transitioning. Even the executive team is only given a few brief minutes with their predecessor, and then they are expected to go on their way as if nothing had ever changed. This is an impossible task, and one that needs to be remedied in the near future. There were a few resources provided that I think will be able to help immensely, including uniform transition worksheets, a sample agenda for an executive transition retreat, and also a template for a Student Government operating manual. All of these could be important resources for our organization if utilized correctly, and I will hopefully be implementing all three of these things before the end of my term. This was one of the most practically useful workshops I attended.

Cleaning Up the Dirty Fighting In Your SGA
Conflict is normal right? So why do we have so much trouble managing it when it comes up? Because we have learned to fight dirty our whole lives! But it doesn't have to stay that way. This workshop will take on the dirtiness head on, and then learn how to fight it with good old assertive communication. Participants will also have an opportunity to put their newly developed skills to practice through role playing.

Takeaways: One of the important things that I learned from this is that there is dirty fighting that goes on in our Student Government and we don’t even know it. To use myself as an example, there are times in executive meetings when someone asks me if I have completed a task, and I haven’t. So instead of owning up to that and getting the task done, I will sometimes pass the blame on to others so make the excuse of forgetting that I needed to do it. These are only a few examples of the dozens of different techniques that do not resolve conflict, but add to it for future discussions. Hopefully this can be one of the topics covered in our ongoing professional development series that we will be implementing soon.
Delegation is an art, and as an SGA advisor it’s a skill you must have. Bring your ideas, questions, and fears of losing control to this session and leave with a renewed sense of your ability to just let go! Also take back some useful tips to help your students do the same.

Nick and I attended this session together, and we both found it to be a useful workshop for our positions. In fact, after this session, we both changed our perceptions on how delegation should happen in the office. Originally it had been that everyone took their questions to Nick at different times and places, making it difficult for him to keep it all straight. Now, we have been working with a system where the rest of the team comes to me first, so that I can bring the things that need to be handled to Nick in an orderly and timely fashion. The workshop also lays out effective ways of delegating, rather than just telling someone to do something.

ROUNDTABLE: Super-Evolved Student Governments

- What makes a super evolved student government?
  - Autonomy, big budget, proactive, relationship with administration
- House of Representatives in addition to Senate
  - Representative from each of the top 20 clubs/organizations
  - Points system used to determine the “best”
  - Some clubs (newspaper) have permanent spot in house
- Retreat done at beginning of year with the VP of Student Affairs and most of the exec team to build working relationships – travel to Europe!!
- Monthly survey out to students in order to prioritize their interests

ROUNDTABLE: Budgeting & Student Activity Fees

- Many schools don’t have a say in their student fee process
  - Much less their own budgets
  - We are VERY fortunate to have the SFAC
  - Do everything we can to keep student voice on student fee committees
- Make sure budgets and spending are reasonable
  - Builds trust from administration
  - Support from students
  - All spending should be justifiable to students

ROUNDTABLE: Over 10,000 students

- Tier system for student organizations – depending on which tier or level of success the club is it is what determines the amount of funding they could potentially receive from the SG for programming or other events
- As clubs gain seniority (become more established and recognized on campus) they also move up in tier levels
• They bring in huge events every year with great success
American Student Government Association Conference

Sessions Attended & Notes

Keynote: “Dance Floor Theory: How to Solve Student Apathy”

Notes

- The more you interact with students, the more involved they will become
- Plenty of students would get involved with StuGov or other student organizations—if only they were asked
- Students need to know what’s going on
  - An email or a flyer isn’t enough
  - They need to be brought in

Roundtable: Public Colleges & Universities

- Discussed
  - Systems of Governance
    - Bicameral student gov. (House composed of leaders of student org’s, Senate composed of elected students)
  - Level of autonomy from University
    - Do you need permission from University officials to spend money
  - Funding of organizations
    - Do they fund, or do they have an agency (like SOFA)
    - If they have an agency, does StuGov still fund some events as well?


Often student government leaders struggle to figure out what path to take in fulfilling their mission to serve students. Utilizing a SWOT analysis approach to establish an agenda, setting S.M.A.R.T. goals, and gaining political capital, will go a long way towards your student government realizing its full potential. In this session, we will explore the traps of “what’s always been done,”
ways to understand the scope of our authority, and opportunities to maximize the time, skill and talent within the SG.

Learning Outcomes

- Participants will be able to assess the alignment between their goals and mission for SG
- Participants will understand how to ensure their goals are S.M.A.R.T.
- Participants will gain techniques to gain political capital and ensure goal achievement

Notes

- Crafted a personal mission statement on your view of student government
  - Mine= “enhance the life of students on campus and in the community”
- Fulfilling goals
  - “Buy-in” approach is not the most effective
  - Students (org. leaders, student senators, students at large) should be involved
    - Create collective ownership in goals and mission
- SMART Goals
  - Specific
  - Measurable
  - Attainable
  - Righteous
  - Timely

Do the Right Thing: Ethics and Your SGA – Vicky Owles, Ed. D.

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA

Learning Outcomes:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA

Notes

- Participated in “trash your values exercise”
  - Participants selected 10 values they prioritized from a list of 20 that were provided
  - From there, participants had to eliminate values down to 7
  - Then, participants passed their sheet to others who narrowed it down based on their thoughts
• Takeaway: what are the values you hold most clearly? What are the values your colleagues hold most clearly? What are the commonalities between them? What does the value chose reflect? Discuss: why did you choose the values that you did. Participants struggle with the idea of “trashing” values that, while not their highest priorities, are still important to them
  o “Good people make bad choices.”
  o Questions in gauging if a situation is ethical
    ▪ Is it legal?
      • Violating civil/criminal law or company policy
    ▪ Is it balanced?
      • Fair to all in the short-run?
      • Does it promote a win-win?
    ▪ How will it make me feel about myself
      • Does it allow you to feel like you are demonstrating integrity
  o Case studies
    ▪ Fictional scenarios involving ethical dilemmas; groups discuss how they would respond to the situations
    ▪ Scenarios included
      • Bylaws require that a senator is removed if they miss 2 meetings, but another senator must bring the motion to the floor. A member of your fraternity is a senator who has missed 2 meetings. Do you make the motion to have him removed?
      • Because of budget cuts, supplies in the StuGov office have been rationed and the president has placed a rule that they can only be used for StuGov business, not personal use (like homework). A friend of the president sees him copying pages out of a textbook—does the friend turn him in?

*McDonald’s, Coca-Cola, Nike, and SGA: Build Your Brand! -- Rasheed Ali Cromwell, Esq.*

_Tired of hosting educational programs or meetings that no one attends? Wish you could throw a party or a concert so more students would get involved? By exploring collaborative organizational concepts, student demographics, and creative advertising techniques, participants will learn and refine best practices to successfully market and plan meetings, programs, and events with affordable budgets. Moreover, students will learn the power of focusing on their identity and building a congruent brand to recruit and retain more members throughout the year_

**Learning Outcomes:**

  o **Understand how to create a brand that is congruent to the true mission and purpose of your SGA**
  o **Evaluate best practices and strategies that are applicable to leveraging your SGA Brand**
o Utilize organizational management techniques to customize a blueprint to create an SGA infrastructure that attracts a diverse student body with a variety of talents and gifts (outside of traditional leadership)

Notes

o Exercise: creating a commercial for either McD’s, BK, or Wendy’s with your group
  ▪ Had just 3 minutes to prepare
    ◦ How do you pick what the label for your organization is?
  ▪ A balanced approach to branding:
    ▪ Identify organizations that you can work with
    ▪ Build Relationships with others
    ▪ Attend programs/events that are hosted by others
      ◦ Why should we expect them to attend our events if we do not attend the programs that they put on?
  ▪ “People didn’t elect you to make flyers”
    ▪ Develop a win-win strategy by partnering with others
      ◦ Tap into students by incentivizing them (but don’t give out food at the beginning of programs. then people come, take the food, and leave. At least wait until the end of your event)
    ▪ Feature your unique aspect
      ◦ What’s unique about your student government?
      ◦ What’s unique about your event?
      ◦ Tie-back to the creating a commercial exercise: you want to market what is unique about your product/what distinguishes you from others
  ▪ Develop and cultivate partnerships based on existing relationships
    ▪ You can’t expect people to go to StuGov stuff if you don’t go to their things
  ▪ Tips to strategically network
    ▪ Listen before pitching
    ▪ Find the right people
    ▪ Avoid asking someone for something the first time you meet

o Social networking is depended on far too heavily
  ▪ Incredible resources
  ▪ Revolutionized communication
  ▪ Still, no replacement for face to face interaction and it is damaging to your organization to assume that it is

Roundtable: Super Student Government Officers (Advanced)

o Discussed compensation structure for executive team
  ▪ Some have large salaries/tuition waivers
  ▪ For many, the “salary” is actually a wage
    ◦ Executive team members are paid for the time they spend in the office or working on student government material
    ◦ Eliminates worry of “people running just for the money”
They need to put in the work for student government in order to receive any kind of money.

- Discussion on structure of SG's, similar to previous roundtable
- Talked about the wide range of budgets that various student governments have

**How to Survey Your Students – Butch Oxendine**

*When you tackle an issue, you must be certain that students want you and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in a person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. Your SG must reach out to your student body constantly, daily, throughout your term of office. You can't expect students to come to your SG with their concerns. You must go to them!*

**Learning outcomes:**

- **How surveying can transform your Student government**
- **What questions to ask, when to ask them, and who to ask**
- **How to gather and analyze the results and use them to initiate change**

**Notes**

- You can't expect them to come to your SG with their concerns
  - Even having a "comments box" or something similar is rather ineffective
    - You must go to them
- Surveying
  - Ultimate P.R. tool
  - Let's you gather information
  - Helps you know the "pulse" of the student body
  - Gives you "ammunition" to make requests, especially when working with University administration
    - It gives you credibility because it shows that you are actually representing students
  - Professionalizes your SG
    - Discussions can actually be had over applicable data instead of just what Senator/Exec team members personal opinions are
  - Helps you get administration respect
    - Shows that you are working to represents students
    - Fosters relationship with them because they are interested in the data collected as well—they want to make the best university possible, too
  - Engages your SG members
  - Creates a buzz campus-wide
    - Encourages discussion amongst student body over the issues that you are surveying
- Who do you survey?
o Why do you survey?
o How do you survey?
  ▪ Butch’s method...
    ▪ Decide to survey
    ▪ Get each member to sign a commitment form
    ▪ Come up with list of 10 questions
    ▪ Determine who to survey, when to survey, how to survey
    ▪ Plan how to collect the results
    ▪ Determine the survey period
    ▪ Review the results
    ▪ Post the results
    ▪ Idea: Sharing survey results on stugov website, facebook, potentially email, etc.
o What questions should you ask?
  ▪ Open ended vs. close ended
    ▪ Open ended = give a personal answer to the question
    ▪ Close ended = yes or no, multiple choice, etc. --- answerer is confined to provided options
o How often do you survey?
  ▪ Any day that you are on campus
o How long should you survey?
  ▪ Ideas
    ▪ 10 minutes per day
    ▪ Office hours
    ▪ 1 out of every 10 students you talk to is a potential candidate for student government
o Get help from a professor
  ▪ Expert pollsters on most campuses (political science, marketing, research methods, etc.)
  ▪ ASGA will also help with crafting questions as a part of our membership
o Get help from Institutional Research as well
o Multiple ASGA officials commended us for “Tuesday Two’s” polling strategy
  ▪ One even said he intends to include it in future workshops he hosts

Is Your SG Running Like a Brain or a Machine? —Sarah E. Schoper, Ph.D

Perhaps you are working hard to make sure that your SG is running like a well-oiled machine. Have you ever given much thought as to what it does when your SG is running like a machine? What if your SG were instead to run like a brain? This session will enable you to assess the direction your rSG is moving in and to consider the pro’s and con’s of two distinct organizational models

Learning outcomes:

  o Explore how both the machine model and brain model exist within your SG
  o Identify ways in which either model is assisting your SG or standing in its way
Articulate ways in which you can strategically navigate either model so that you can get the most out of your SG

Notes

- How is your StuGov like a “machine”
  - We follow protocol
  - Many of our actions are “automated” by systems laid out in our governing documents
    - Is this efficient?
      - Better question: how can we be more efficient?
    - While protocol is designed to promote efficiency, consistency, and fairness, sometimes it can also slow things down?
    - Specialization

- How is your StuGov like a “brain”
  - Senators and exec. Officers who go above and beyond their specified job descriptions to help develop solutions to problems facing the campus population

- Are you top, middle, or bottom
  - Tops: leaders, visionary, responsible for the system as a whole
  - Middle: help make what the tops want happen
  - Bottom: do the work
    - Tops \(\rightarrow\) burdened too much, not enough time to do everything
    - Middle \(\rightarrow\) pulled in different directions, receive little feedback
    - Bottoms \(\rightarrow\) often do not feel ownership in what they are working on; creates issues with maintaining their engagement

- How do you engage more students?
  - Requiring clubs & organizations to attend a Senate meeting/semester to receive funding from SOFA?

Roundtable: Improving SG Elections

- Time length for voting
  - One day, two days, a week, two weeks
  - Very long range—from the limited personal accounts I was able to receive, was not able to really develop a correlation between longer voting times and larger turnout
  - Online vs. physical locations
  - More competition = more turnout
    - If you have more candidates running, naturally there is more excitement on campus and more people will vote
  - Rules regarding candidates approaching voters on election day
    - Some do not have such rules, others do; mixed
  - Budgets for candidates
    - A couple had budget limits roughly comparable to ours
    - One had a budget as high as $16,500 (not positive on number)
• Some had almost no budget
  ▪ Positions on ballot
    • Some campuses do not have pres./v.p running together
    • Some have executive positions on the ballot (treasurer, gov. affairs, etc)
  ▪ Requirements to run for office
    • Many campuses require candidates for Pres./V.P. to have served in Student Government for a certain period of time (a semester, year, etc.)
  ▪ Party-format for Campus elections
    • President/V.P. candidates run in coordination with candidates for other offices (Senate, exec. Positions, etc.)
    • Candidates are not forced to run on a ticket
    • One campus had a Red, Blue, and Green party (no relation to republican, democrat, etc., just the names of colors)
      o If the tickets were full, that meant that there were three candidates running for each position on the ballot
      o Could dramatically increase voter turnout/excitement regarding elections on campus
      o Because advertisements are made in coordination with one another, I’m not sure how you would make this consistent with our campaign budget limits (if the presidential candidate spends $100 on flyers that promotes other candidates as well, does the $100 count against their spending cap too?

**Roundtable: Over 10,000 students**

  o Met with representatives from Syracuse University and University of North Florida
    ▪ Discussed opportunity of bringing big-name artists to campus
    ▪ Talked about logistics
      • Where do you host events?
      • Do you charge students?
      • Open to the entire community or not?
  o Funding of organizations
    ▪ Agency or done through Stu. Gov
  ▪ **Interesting:**
    • At Syracuse, other organizations (not just their equivalent to UPC) like fraternities are key in bringing big events to campus (concerts)
    • They receive funding from Stu Gov and then host events for the campus population
    • Organizations at Syracuse are divided into different tiers
      o Higher tiers are able to receive greater funding for events than lower tiers
      o Tiers are based on a variety of factors
        ▪ Size of group
- Success of past events (did attendance at previous events meet the expectations they had provided to StuGov to receive funding in the past?)
- Time on campus
  - You can move between tiers
- Organizations pairing with each other to receive more funding for jointly-hosted events
1. Roundtable: Super Evolved Student Governments
   - What makes a super evolved student government?
     o Autonomy, big budget, proactive, relationship with administration
   - House of Representatives in addition to Senate
     o Representative from each of the top 20 clubs/organizations
     o Points system used to determine the “best”
     o Some clubs (newspaper) have permanent spot in house
   - Retreat done at beginning of year with the VP of Student Affairs and most of the exec team to build working relationships – travel to Europe!!
   - Monthly survey out to students in order to prioritize their interests

2. Who Cares? Transforming Apathy into Action
   - Ignorance or apathy of students?
   - Mission Statement – What do we do?
     o Share it on everything (brand it!) – social media, business cards, t-shirts, etc.
     o All members should know it by heart
   - Vision Statement – what do we aspire to be as an organization?
   - Values statement – what is important to us?
   - “That which gets measured, gets done.” – things have to be evaluated in order to be progressive
   - “Insanity is doing something over and over again, and expecting a different result.”
   - Good is often times the enemy of great – if we only challenge ourselves to fix the things that are bad, we are selling ourselves short
   - Create relationships with thin community – barbeque or social at the beginning of each semester – open event to encourage student discussion to get new ideas and hear concerns
   - More open forums to prepare/interest students in running for elections
   - Power shared is power multiplied – must communicate info to others!!
   - Analogy: Who wants to go to an expensive restaurant and pay a lot of money for the food, but never even eat it? – get students to utilize their money

3. Parliamentary Procedure: A Simulation
   - Code of Conduct: the power and authority of the organization is vested in its members
     o All members have equal rights, obligations, and privileges
     o The majority rules, but the minority must always be protected
     o Procedural rules must be protected

4. Women in Leadership: Feel and Confident and Be Heard
   - Recommended Books: “Celebrating Men, Understanding Women” by Alison Armstrong and “Lean In” by Sheryl Sandberg
   - (word + tone + body language) x (confidence) = voice
   - Where your tone goes, your body will follow
• Your tone = your confidence level – play with tone to go outside of comfort zone
• Intent does not equal impact – we all have generally good intent but our actions are actually making an impact
• Stop defending yourselves – don’t say sorry!
• Fight or flight situation – STOP = Stop Thinking It’s about You!
• People wonder why women aren’t always taken seriously:
  o Tone of voice: higher pitch, often have upward inflection at end of sentence ...
    not a question!
  o Stance: make presence smaller by folding limbs inward, becoming asymmetrical,
    and putting on a big smile and a cute giggle
• Confidence = still being nervous but doing it anyway

5. Roundtable: Presidents and Vice Presidents
• Separation of graduate and undergraduate senate
• More committees for senators to be a part of a couple each – each committee is required to put on one event each semester (examples: health and safety, academics, community service, etc.)
• Meet individually with each senator every single week – start off meeting with goals and expectations then move on the reports from each, then list of actions by next meeting
• LeaderShape
• Daily Newsletter to all of campus with events and activities
• Toilet Talk – list all events/activities on campus for the entire week

6. “But We’ve Always Done It This Way!” Creative Leadership for the Idea-Impaired
• Student committee chairs under each administrative vice president?
• Ongoing Analogy: the design and construction of the Washington Monument
• Take action on your ideas – creative thinking does NOT take the place of creating doing
• Creativity defined: the ability to bring unrelated things into a new relationship
  o Committees defined: death of ideas
• The Creative Perspective: aim for abundance of ideas, never limit yourself
  o There is always more than one right answer
  o What is the next right answer?
  o How many right answers can we generate?
• How to get started:
  o Worst question to ask: Who has any new ideas? – never “can we” or “are we allowed to...”
  o Best question to ask: open ended phrases (idea generator)
  o When we start to ask better questions, we will start to get better results
• The Creative Process:
  o Stimulus/immersion: active process, search and gather ideas or ingredients,
    “perspiration” phase, often results with frustration – causes some people to stop project or give up
Pause/incubation: takes time, let ideas simmer, continue to think about and let the pieces fall into place, may not be a reality in term that you serve but we are responsible to keep these programs moving forward
Response/illumination: the ah-ha moment when dreams actually become reality

7. How to Market Yourself as an Effective President, Vice President, or E-Board Member
   • Difference between DOING President and BEING President – lots of people want to be the person with the title, but are you willing to do the responsibilities of the title?
   • Professionalism: starts with campaign, you are what you wear, you are your own intern, it’s the little things that count, first impressions will define your administration
   • Understand the consequences of your actions
   • Think GRAY – be neutral and open minded about everything
     o Try to not make a decision (or make up your mind about something) and try to withhold ALL judgment for as long as possible (requires mental strength)
     o It is your responsibility to be just and open to all kinds of new ideas
   • Surround yourself with good people
     o Some schools have tradition of offering campaign opponents a position on the exec board after every election loss

8. The Power of Ongoing Regard
   • Appreciation acknowledges partnerships
     o Partnership is a relationship in which we are jointly committed to the success of whatever endeavor, process, or project we are engaged in
   • Appreciation: letting someone else know that we value something
   • Admiration: looking at it from another’s point of view
   • Qualities of Ongoing Regard: be direct, be specific, be nonattributive
   • Ways that SG can demonstrate appreciation:
     o Clash of the Classes event
     o Have faculty/staff/admin nominate senator or other leader for scholarship
     o Appreciation dinner/forum/social hour for any that help out with events (volunteers)
     o Induction of exec officers at convocation
     o Point system to show who is doing most work – post list in office to make for mini competition between senators, give pride in gaining points and moving up the list
     o Random acts of kindness for students all over campus
     o Super senator of the month – get free t-shirt or certificate
     o Free smoothies or drink certificates awarded to senators as thank yous
     o Finals week – set up ballroom as continuous studyathon room with tables, power cords, and provide coffee all week for students

9. Roundtable: Over 10,000 Students
• Tier system for student organizations – depending on which tier or level of success the club is it is what determines the amount of funding they could potentially receive from the SG for programming or other events
• As clubs gain seniority (become more established and recognized on campus) they also move up in tier levels

10. Ten Toxic Time Wasters that Can Poison Your Meetings
• 1. Improper Preparation
• 2. Beginning Late
• 3. Lengthy Minutes
• 4. The “No Report” Report
• 5. Discussing then Moving
• 6. Not Limiting Discussion
• 7. Debating the Non-Debatable Motions
• 8. Permitting Face-to-Face Debate
• 9. Formal Motions for Everything
• 10. Counting Every Single Vote

11. Roundtable: Parking Problems
• Zimride (?) – carpooling/parking service... app?
• Anybody is allowed to park in S lots over the weekends – visitors to campus, student org meetings, etc.
• Parking censors all over campus – app is then used to locate available parking spots
• Radius around buildings with time limits – only stay in closest spots for maximum of one week
• Build relationship with parking staff – work together, not against students
• Encourage university to make a requirement of any new buildings being built on campus to incorporate some kind of underground parking
• Get out of jail free card for parking on election days – even if they get a ticket, they are allowed to turn in their pass as a thank you for voting and won’t get a ticket for parking at a polling location
• Parking staff calls a student number associated with a car/ID number/pass that is parked in a wrong space
  o Gives student heads up so they are given option to either come move it right away for a reduced fine (or no fine at all) or they can leave it there and take the ticket
  o Could use either text, email, or phone call associated with student
  o Hire more student parking employees to keep up with this
  o Keep all parking staff busy by ensuring that people are educated on parking rather than just constantly writing tickets