Staff Senate Minutes
June 10, 2015
Skalicky 211
1:00 pm – 2:30 pm

Members Present: Sarah Abentroth, Barry Brode, Tyler Clauson, Jessica Dunphy, Lacey Erickson, Amber Flynn, Diane Fugleberg, Jim Hanson, Pam Henderson, Diane Hillebrand, Trish Hodny, Kathie Howes, Carrie Jackson, Andrew Johnson, Beth Moe, Tina Monette, Lisa Moore, Juan Pedraza, Kaaren Pupino, Jen Proulx, Don Rasmuson, Jayson Sharp, Cherie Stoltman, Vicki Thompson, Eileen Tronnes Nelson, Alyssa Walker, Brandon Wallace, Cheri Williams.


Members Absent: Leyton Rodahl, Danny Weigel.

New Members: Jennifer Elliott, Laurie McHenry (present)

Ex-Officio: Pat Hansen (present)
NDSSS Ex-Officio: Kristi Swartz (absent)
SBHE Ex-Officio: Janice Hoffarth (absent)

Call to Order Meeting called to order by Vice President Pam Henderson at 1:40PM. (We had to wait for quorum.)

Guest Speakers

a. UND Design Group – Jessica Peterson and Jennifer Swangler (Presentation attached.)

Brand recognition is very important. Jen and Jes went through a lot of universities and colleges that do a great job with branding. The UND Design Group is really trying to enhance the UND brand and include the entire university. They showed how everyone plays a part in the UND brand. There is a slide that talks about what we can do as staff to help. We can be advocates and do small things like switching nametags, stationary, business cards to the correct UND logo, capitalizing UND in emails, website URLs, using the correct UND green, updating your email signature, using the correct power point templates. All of this information can be found at UND.edu/identity. Feel free to request a presentation or ask Jen or Jes any questions - Jennifer.Swangler@UND.edu and Jessica.Peterson@UND.edu.

b. Grand Forks Community Land Trust – Emily Wright (Presentation attached.)

The Grand Forks CLT is there to provide affordable homes in Grand Forks for community members with low income. Gfclt.org – Emily’s contact is in the power point presentation.

1. Announcements:

   a. Committee Involvement – It is the expectation of all Staff Senators that everyone participate in at least one of the Staff Senate Committees (Bylaws/Elections, Denim Days, Fundraising/Scholarship, Legislative, Public Relations, Staff Development, or Staff Recognition). If a senator has not yet signed up to participate on a committee, please let Cheri know by the July Staff Senate gathering.

   b. July Picnic in the Park – The July Staff Senate meeting will be a potluck at University Park from 12:30 PM to 2:00 PM in Shelter #3. Pam will be sending out the link for the signup sheet, as well as passed it around at the meeting.

   c. Annual Report for 2014-15 – The Executive Committee is putting together the 2014-15 Annual Report. All items are due to Sharley and Pam by July 15, and it will be sent out in August for the full Staff Senate to review.

   d. 2015-16 Budget – Sharley, Sarah and Pam will be meeting on July 9 to review the budget

Approved at August 12, 2015 Staff Senate meeting
e. Committee Reports/Updates – All representatives for Staff Senate Committees or Senator Representatives on UND Committees should send their updates/reports to the secretary, Lacey Erickson, by 9 AM on Tuesday, the week prior to our Staff Senate meetings. Even if you do not have a report, please email Lacey to indicate that. Committee Reports/Updates will be sent out the Wednesday prior to Staff Senate along with the agenda and minutes for review.

f. In recognition of Father’ Day Amber recognized the fathers and grandfathers in the room.

g. Question Period (No questions)

2. Approval of Staff Senate minutes for May 13, 2015 Staff Senate meeting.

Motion made by Amber Flynn to approve the May Staff Senate meeting minutes from May 13, 2015. Second by Beth Moe with a friendly amendment from Trish Hodny (see below). Motion carried.

Friendly amendment: 9C add “Which will now go to University Senate for review and approval.”

3. Officer Reports
   a. Treasurer Report – Sarah Abentroth - No report.
   b. Membership – Cheri Williams - As of today we are officially at 49 but will be at 48 with Eileen Tronnes Nelson’s retirement.

4. Staff Senate Committee Reports As Needed
   a. The Bylaws and Election Committee would like to bring a motion to fill two senator positions. All write-in candidates have been considered and HR works to make sure they fulfill broad bands. Two individuals Laurie McHenry and Jennifer Elliott have expressed interest.

Motion made by the Bylaws and Election Committee to elect Laurie McHenry for a one-year term and Jennifer Elliott for a three-year term. Motion carried.

b. Denim & Diamonds – Make sure to get your tickets. Checks can be made payable to UND. Contact Carrie Jackson for the tickets and hand in the money to her or Trish Hodny. Make sure the revised poster with September spelled correctly is used/distributed.

c. Questions (none)

5. University Committee Reports As Needed
   a. Logo Committee – Diane Hillebrand - Met last night and they are down to 15. They are Blaze, Cavalry, Explorers, Fighting Green, Fighting Hawks, Force, Green Hawks, Nodaks, North Dakota, North Stars, Pride, roughriders, Spirit, Sundogs, and Thunder Hawks.
   b. Questions: What goes on now with the logo process? Each committee member is supposed to rate on their rates for each of the 15 names. There will be more discussion on the future process.

6. Suggestion Box
   a. Would it be possible to have some sort of UND student loan for a voucher?
   b. During the student government meeting, and we’re not in favor of the vote of no confidence. I think it’s inappropriate to vote without giving all staff a voice. We have drafted a response to this and a previous similar comment back. You can look at the response online. We are also working on an employee satisfaction survey in the Fall with HR.

7. Stop and Stretch

8. Business Items
   Senator Outreach
   i. We separated into groups to discuss our suggestions and comments each senator was to gather for this meeting. Each group was to discuss their thoughts they collected and come up with key issues to bring forward.
   ii. Groups shared one idea from their group:

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1. Parking – Operational issues, are they gaining any, how many are being lost, facilities, etc. How come we don’t hear anything about it? They are redoing 3 new lots, Princeton, Wellness Center, and unknown. Can we get shuttles from external lots and do educating. Solutions without resources (like financial) is difficult.
2. Raises – What are they based on instead of merit and market? If there is an exceeding and meeting should the distribution be different? Pat Hanson responded that each department is given a certain amount and they can decide what amount goes to who. There were other comments about some employees getting less and others getting more and all could be doing equally as well, then no one gets more than the 3%.
3. Plan events and resources on campus
   Mothering rooms and Staff Senate events
4. Improve not just student spaces, but staff spaces too.
5. How to get students to keep from smoking on campus.
   Healthy UND Committee – Can we get a policy in place?
6. Salaries on par with market and parking passes in benefits.
7. Participation across campus consistent with committees, pay, comp time, etc.
8. Spirit days once we get a new logo.
9. Enrollment – Standards for new students – that is critical – what is it that we can do to be helpful for them? Helping with tours? And help with retention.
   Motion to extend the meeting to 2:35 by Amber Flynn and seconded by Diane Fugleberg. Motion carried.

9. Matters Arising/Open Discussion
Please talk to your areas and bring back thoughts from departments on parking. Staff can either provide feedback to Senators or they can give suggestions in the suggestion box. Pam Henderson will be sending out the parking report through the staff chat email after the meeting. It is a lengthy report.

10. Adjournment

Motion to adjourn the meeting by Don Rasmuson and seconded by Eileen Tronnes Nelson at 2:32PM. Motion carried.

Next Staff Senate Gathering
Staff Senate Social & Potluck
    July 8, 2015
    12:30 – 2:00PM
    University Park Shelter #3
Telling Our Story
Identity Guidelines Resource
Recognition is powerful.
Recognition is powerful in higher education, too.
West Virginia University
University of Michigan
University of Kansas
University of St. Thomas
University of Minnesota
Why Are We Doing This?

By building a consistent identity, we are:

• Creating loyalty and advocacy.
• Differentiating UND from our competitors.
• Leveraging our collective resources.
• Managing and enhancing our reputation.
• Reinforcing our messages through repetition.
All Touch Points Matter

Identity

- Logos
- Advertising
- Writing
- Digital / Print Publications
- Email Signatures
- Building Décor
- Social Media
- Stationery
- Website
- Signage
- Apparel
Recognizing a Logo

• One of the most important and recognizable elements of a brand is the logo.

• Without consistent, correct usage of a logo, the brand lacks unity and a complete identity.

“In the past, many different design variations on our UND logo have been used, and we are trying to reduce this number and standardize a common look so that we are more easily recognizable everywhere as UND.”

— President Robert O. Kelley

UND.edu/identity
How Can You Help?

- Be Identity advocates
- Use the appropriate UND Logo
- Capitalize “UND” in URLs and emails
- Use the correct UND colors
  – especially the correct UND Kelly Green
- Update your email signature
- Use PowerPoint templates
- Order approved employee nametags
- Email identity@UND.edu with questions
UND Design Guidelines can be found at: UND.edu/identity
Grand Forks Community Land Trust

CLT Concept of Dual Ownership
1. CLT Develops/Rehabs Home  
   Market value becomes $150,000
2. CLT Maintains Ownership of Land ($25K)  
   $150,000 - $25,000 = $125,000
3. Family can Afford $100,000  
   CLT Provides $25,000 in “subsidy”

Grand Forks Community Land Trust

Basic CLT Characteristics
- Dual Ownership
- Perpetual Affordability of Housing
- Board structured with a commitment to local stakeholder control
- Flexible CLT Model
- Active Acquisition/Development Plan
- STEWARDSHIP

Grand Forks Community Land Trust

[Chart showing comparison between Land Value (Held by CLT), Price Reduction (CLT “Subsidy”), and Family’s Purchase Price]
Grand Forks Community Land Trust

4. Family is Ready to Sell
   Resale Formula (RR) Example:
   - New Appraised Value: $200,000
   - Original Appraised Value: $200,000
   - GFCLT has a "50% Resale Formula"
     - $200,000 @ 50% x Owmer's Share of Original Price ($650k) = $33,333
   - Home Owner takes their original portion: $100,000
   - Plus Portion of Appreciation: $33,333
   - $133,333
   - Homeowner receives $133,333 as Resale Price. If new family can afford more, GFCLT receives additional payment. If new family can afford less, GFCLT adds additional subsidy.

Grand Forks Community Land Trust

Eligibility Criteria

- Family is purchasing first home in Grand Forks
  - The definition is loose, as for new life.
- Family agrees to sign & follow GFCLT Ground Lease
- Lender chosen by family must be a GFCLT approved lender or willing to participate in GFCLT programming
  - GFCLT currently works with Farmers, River Cities, & GateCity
- Family must meet income guidelines as set by HUD and calculated by Lender: GFCLT now selling homes WITHOUT income restriction!
- Family must have credit scores, debt to income ratio, and other factors allowing them to qualify for a standard mortgage, which will be held by the ND Housing Finance Agency.

Grand Forks Community Land Trust

if I'm not ready to buy yet, how can I support GFCLT?

- Join our waiting list!
  - If you think you may be ready to purchase in the next 3-6 months, sign up now so we can help you prepare for your future purchase and you can receive all GFCLT updates.
- Become a Board Member
  - GFCLT is committed to all homeowners or those who could represent their interests
- Support our Fundraisers
  - "Fling Fleet," Shop with Scilly, Amazon Smile

GFCLT Contacts

Executive Director:
Emily Wright, ejwright@gfclt.org
Outreach Coordinator
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