Committee Members:
Michael Pieper, AVP for Facilities Management (ex-officio)
Kerrie Peltier, Parking Ops Coordinator (ex-officio)
Judy Rosinski, Transportation Manager (ex-officio)
Laura Thoreson, Business Manager – Facilities Management
Joshua Rahn, Technical Coordinator – Parking & Transportation
Rhonda Saxberg, Administrative Assistant – Facilities Management
Troy Noeldner, Director of Housing Operations (ex-officio)
Eric Plummer, Public Safety – Police Chief (ex-officio)
Robert Gleeson Proxy / Kaelan Reedy, Pres, Association of Resident Halls (ex-officio)
Jen Moe, Budget/Data Analyst – Budget Office (Staff Rep)
Chris Dingle, Asst. Director Apt. Communities (Staff Rep)
Justin Berg, Sociology (Faculty Rep)
Erik Martinson, Athletics (Event Rep)
Earl Haugen, GF/EGF Metropolitan Planning Organization (City Rep)
Colt Iseminger, Aviation (Faculty Rep)
Macy Kopp, Student Government (Student Rep)

Guests in attendance - 28

The goal of the Parking and Transportation Advisory Committee is to deliver a new/different parking model to the Executive Team by the end of April or first part of May for implementation by August 1st. Mike would like to provide 2 sets of documents:
- Parking Committee Recommendations / Input
- Compilation of input/comments from students/staff/faculty

Leadership would like:
- Parking to be financially self-supporting in 5 years (also improve condition)
- New Model for 2019-2020 Implemented (make parking less confusing)
- Suggestion of providing compensation to current faculty and staff to off-set some of the increase. This would be above and beyond any state merit increases.

There will be another Committee Meeting in March along with Open Forums to be scheduled in March and April to continue with discussions.

The main questions:
- What is the break-even cost calculation for parking?
- Is demand-based parking model the correct model for UND?

Mike handed out and reviewed an example of a Parking Model and Approach to give a review of the challenges of Parking. There are 3 Primary Factors (Parking Triangle): Cost, Convenience, Supply. The principles of convenience, inexpensive and sufficient/supply at each point are in direct conflict. As much as we would like to - only 2 principles of the parking triangle can be met but not all 3.
- If the parking is inexpensive and convenient, it will not be sufficient
- If there is sufficient parking and it is inexpensive, it will not be convenient
If there is sufficient parking and it is convenient, it will be expensive

**General / Hunting Permit (Current Model):**

**Pros:**
- Simple
- Multiple Options
- When in low demand it is easy to administer

**Cons:**
- Inefficient
- Increases competition
- Increases congestion
- Customer satisfaction suffers

This model does not work well in “high demand” areas during peak times:
- Core of Campus
- Between times of 10 am – 2 pm

**Demand Based Parking Model:**

**Pros:**
- Maximizes parking revenue
- Convenience/Cost Trade-offs
- Less “searching/hunting” for spots
- Prices more transparent

**Cons:**
- Pricing Sensitivity
- Increase demand for high demand parking

UND has been approached also to outsource parking completely. The cost of this to students, staff and faculty would be higher than any increases being discussed.

**Next Steps:**
In whatever parking model the committee recommends, the following will need to be worked out:
- Set up Break-Even Cost Formula (set prices to cover costs)
- Set up Principals & Approach
- Draft of New Model
- Compile Input

**Below are some of the questions/concerns brought forth from guests in attendance:**

What is considered currently to be the break-even cost?

What will the rates be for Low, Medium and High demand spaces?
What if I purchase a permit and can’t find a spot to park in new model?

What is considered the high demand areas?

How will Event Parking and REA Parking be handled? Does the money go towards parking revenue?

When Steam Plant gets built – how long before parking lot in the area of the old plant is available?

Will parking in the Parking Ramp increase along with surface lots and what will that look like?

Park & Ride – How will shuttle buses work and how will the extra time on the shuttle be taken into account to get to and from work. How will one expect to get to and from meetings with the shuttle in a timely manner?

What is the back-up plan when this new model does not work? Many will not purchase permits and find other modes of getting to and from work.

Complaint on Expectant Mother parking spots.

How will Handicapped spots be affected?

Can State Appropriated funds be used to supplement parking?

If the Executive Committee is considering providing a Stipend – why put everyone through this?

There are a lot of unknowns, questions and rumors going around.

Can we keep the model the way it is and just increase the prices?

If disabled staff/faculty want to shuttle – what are the options for them?

Who is the Executive Team?

Snow piles are taking up parking areas – How is this going to be handled / moved to open up more parking in areas in future winters?

Customer Service – Employees should be taken better care of and considered the #1 Internal Customers.

Mike stated that in making any recommendations the committee will have to find a balance point to work this all out. This will include incorporating Principles of Operation to address all of the questions and comments listed above along with the several comments e-mailed.

The model will be evaluated and Principals will be added/changed as needed in the short term. Long Term – looking at adding more parking in higher demand areas.
Parking permit costs have not increased for 8 years. We are tasked with trying to fix a hole left from the past parking rates, but create a solution to avoid similar issues in the future.

**To answer some of the basic questions asked:**

Current Parking Permits:
- Students - $190
- Staff/Faculty – General A $225
- Parking Ramp - $400
- Park and Ride - $125
- Reserved Parking - $810

High Demand Parking: Core of Campus, Columbia halls, Medical School and some Aerospace lots.

Lower Demand Parking: REA, CFA, Memorial Stadium Parking Lot

**Future Meetings:**

Parking/Transportation Committee:
- Tuesday, March 26th from 3:00-4:30 pm – Education 113
- Tuesday, April 23rd from 3:00-4:30 pm – Education 113

Public Forums:
- Monday, March 25th from 9:30-10:30 am – MU Lecture Bowl - 204
- Monday, April 15th from 3:00-4:00 pm – MU Lecture Bowl - 204

Recorded by:
Rhonda Saxberg